



# Enagic India Kangen Water Pvt. Ltd.

CIN : U41000TN2015PTC100366

Date: 08/04/2019

## ENAGIC INDIA – CIRCULAR- EIKB-CIR-0419005

To All the Independent Distributors of Company (“Company” means “Enagic India Kangen Water Pvt.Ltd).

**Subject: Education in adherence to Enagic Policy and Procedures & Unauthorized use of celebrities pictures for promotion of Enagic Products.**

Dear Sir/Madam,

### Greetings from Enagic India.

Enagic India is a market leader of Water Ionizer Machines and one of the reasons for having attained this leadership position is by ensuring that business is conducted with the highest standard of integrity and ethics as provided in the company Policy and Procedures Handbook.

We are proud of your association as an Enagic Distributor and as a senior leader and Distributor in Enagic we wish to bring to your attention certain responsibilities that are associated with position like yours and one such responsibility is to ensure that you and your team members are conducting the Enagic business in adherence to company Policy and Procedures and distributor agreement executed with the company.

It is brought to our notice that pictures of celebrities claiming them to be an owner/user of Kangen machine are being circulated in social media, making exaggerated claims, about them having purchase large quantities of our products and benefits. Such pictures, material, statements made therein have not been authorized by the company nor has it been approved. Such material has been created by some unauthorized person/ vested interest Companies / Firms.

**You are hereby being advised not to indulge in such act of circulating unauthorized advertisement and among other it is very important to ensure that there is no such act of circulating unauthorized advertisements and celebrity pictures by co-distributors, team members, and yourself.**

As a leader, we request you to educate your entire team about this requirement as laid down in Policy and Procedures Handbook and we believe that through right education and enforcement of Enagic policies, together we will be able to build even a stronger and sustainable business which offers the best product and business opportunity. Sincerely,

**For Enagic India Kangen Water Pvt.Ltd.**

  
Compliance Department.

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