



# Enagic India Kangen Water Pvt. Ltd.

CIN : U41000TN2015PTC100366

Circular – EIKBC-CIR-0420001 – WT - 7

Dated: 18/04/2020

Dear Valued Independent Distributors,

**ZERO TOLERANCE** for the following:-

1. No claims as to the THERAPEUTIC OR CURATIVE properties of the product shall be made as per clause 9.2 **Product Claims**
2. All advertising, direct mailing, and display must be approved in writing before being disseminated, published, or displayed viz Advertising on radio, TV, newspaper, magazines, websites as per clause 10 and subsection 10.8 Strictly prohibited.

The Company's Vision and Mission commitment for long term growth, profitability, philosophy, core values, superior skill, superior resources, and superior position in this industry has been our priority.

Vision of the company's Compensatory business plan is designed as such that it gives equal opportunities to each and every one to enjoy Healthy Body, Healthy Mind, and Healthy Finance.

As an Enagic Independent Distributor you represent Enagic brand in all respects mainly your business conduct, ethics, your actions can have a positive or negative affect on the company's reputation name and the product. This is why it is very important that you and all Distributors understand and follow the Policy and Procedure without exception and adhere to its rules and regulations.

**REGISTERED OFFICE:**

NO. 55, THANDALAM VILLAGE  
SRIPERUMBADHURT TALUK,  
KANCHEEPURAM DISTRICT,  
CHENNAI-602 105, TAMIL NADU, INDIA.  
Tel: + 080 - 46509900  
Fax: +080 - 46509908

**BANGALORE OFFICE:**

The Millenia Tower B, 4th Floor,  
Unit 401, No.1 & 2, Murphy Road,  
Ulsoor, Bangalore - 560 008,  
Karnataka, India.  
Website: [www.enagic.co.in](http://www.enagic.co.in)  
Tel: + 080 - 46509900  
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All Distributors regardless of rank or status must abide by all of the Policy and Procedures. Upline Distributors must ensure that their down liners are oriented, trained to follow the Policy and Procedure in all activities related to the Distribution ship.

The Company has considered taking Absolutely ZERO TOLERANCE in

- (1) NO MEDICAL Therapeutic or curative claims /INCOME/EARNINGS/
- (2) Under selling at discounted Rates
- (3) Advertisements must be approved before being disseminated/published/displayed/Unauthorized web sites. Except EWS.

The consumer should not get hoodwinked by aggressive advertising, must follow certain norms with regard to the product, must adopt fair, honest, transparent, practices in the market avoid practices that tend to impair the confidence of the public as it may be difficult for the public to understand and evaluate the inherent details, under the consumer protection Act 2007 Advertising is seen as misleading if it involves false, misleading, or deceptive information that is likely to cause the average consumer to act in a way they might otherwise not.

The above acts will not be tolerated by the Company. Any distributor caught flouting the above or any violation of these guidelines will constitute grounds subject to disciplinary action as per section 12 and Subsection 12.1 a,b,c,d,e,f suspension or termination of Agreement.

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It is our humble request keeping in mind the long term relationship we are continuing to have with our Esteemed Independent Distributors that this practice must stop with immediate effect

Looking forward to all your cooperation support and word of honor from each and every one on you that there will be "ZERO TOLERANCE"

Assuring you of our best attention and services at all times

Let's Unify

UNITED WE STAND DIVIDED WE FALL!

Best Regards

Enagic India Kangen Water Pvt Ltd.



For Compliance Department.

Enagic®

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