



Circular EIKB- CIR-0221016

Date- 27/10/2022.

**Dear Valued Independent Distributors.**

**ZERO TOLERANCE FOR DISCOUNTED PRICES.**

As an Enagic Independent Distributor you represent Enagic brand in all respects mainly your business conduct, ethics, your actions can have positive or negative affect on the company's reputation name and the product. This is why it is very important that you and all Distributors understand and follow the Policy and Procedure without exception and adhere to its rules and regulations.

All Distributors regardless of rank or status must abide by all of the Policy and Procedures. Upline Distributors must ensure that their down liners are oriented, trained to follow the Policy and Procedure in all activities related to the Distributorship.

Under selling the products at discounted rates as per clause/Section 9 sub-section 9.1

The Company's Vision and Mission commitment to long-term growth, profitability, philosophy, core values, superior skill, superior resources and superior position in this industry has been our priority. The vision of the company's Compensatory business plan is designed such that it gives equal opportunity to each and everyone. As an Enagic Independent Distributor you represent the Enagic brand in all respects mainly your business conduct and ethics, your actions can have a positive or negative effect on the company's reputable name and the product. Therefore. It is very important that you and all Distributors understand and follow the Policy and Procedures without exception and adhere to its rules and regulations and **"DO NOT SELL AT DISCOUNTED PRICES"**. Any Distributor found selling at discounted prices Disciplinary action will be taken to the extent of being terminated as a Distributor.

We have received many complaints from different parts of the Staes of India and many of our Independent Distributor mainly the lesser privileged Distributors of 1A and 5A complaining that the upline Distributors of 6A and above who are privileged are offering huge discounts depriving these lesser privileged Distributors and the new prospectus to conclude a sale.



# Enagic India Kangen Water Pvt. Ltd.

CIN: U41000KA2015PTC136310

It is now our humble request keeping in mind the long term relationship we are continuing to have with out Esteemed Independent Distributors that the practice of **SELLING AT DISCOUNTED PRICES** must stop with immediate effect.

Looking forward to all your cooperation ,support and word of honour from each and every one on you that there will be **“ZERO TOLERANCE towards SELLING AT DISCOUNTED PRICES”**.

Assuring you of our best attention and services at all times

Let's Unify

**UNITED WE STAND DIVIDED WE FALL!**

Best regards,

Enagic India Kangen Water Pvt. Ltd.

For Compliance Department

