



Circular EIKB- CIR-721010

Date- 15/06/2023.

**Dear Valued Independent Distributors.**

**ZERO TOLERANCE FOR DISCOUNTED PRICES.**

As an Enagic Independent Distributor, you represent the Enagic brand in all respects mainly your business conduct, and ethics, your actions can have a positive or negative effect on the company's reputable name and product. This is why it is very important that you and all Distributors understand and follow the Policy and Procedure without exception and adhere to its rules and regulations.

All Distributors regardless of rank or status must abide by all of the Policy and Procedures. Upline Distributors must ensure that their down liners are oriented and trained to follow the Policy and Procedure in all activities related to the Distributorship.

Underselling the products at discounted rates as per clause/Section 9 sub-section 9.1 and violation of this clause is strictly prohibited.

The Company's Vision and Mission commitment to long-term growth, profitability, philosophy, core values, superior skill, superior resources, and superior position in this industry has been our priority. The vision of the company's Compensatory business plan is designed such that it gives equal opportunity to each and everyone to enjoy a Healthy Body, Healthy mind and Healthy Finances. As an Enagic Independent Distributor you represent the Enagic brand in all respects mainly your business conduct and ethics, your actions can have a positive or negative effect on the company's reputable name and the product. Therefore. It is very important that you and all Distributors understand and follow the Policy and Procedures without exception and adhere to its rules and regulations and **"DO NOT SELL AT DISCOUNTED PRICES"**. Any Distributor found selling at discounted prices Disciplinary action will be taken to the extent of being terminated as a Distributor.

We have received many complaints from different parts of the States of India and many of our Independent Distributor mainly the lesser privileged Distributors of 1A and 5A complaining that the upline Distributors of 6A and above who are privileged are offering huge discounts depriving these lesser privileged Distributors and the new prospectus to conclude a sale.



It is now notified keeping in mind the long-term relationship we are continuing to have with our Esteemed Independent Distributors that the practice of **SELLING AT DISCOUNTED PRICES** must stop with immediate effect.

Looking forward to all your cooperation, support, and word of honor from each and every one of you that there will be **“ZERO TOLERANCE towards SELLING AT DISCOUNTED PRICES”**.

Assuring you of our best attention and services at all times

Let's Unify

**UNITED WE STAND DIVIDED WE FALL!**

Best regards,

Enagic India Kangen Water Pvt. Ltd.

For Compliance Department

