

Circular No: EIKB-CIR-0721063

Date: 22.04.2025

Dear Valuable Independent Distributors,

We hope this message finds you in good health and spirits. Thank you for your continued efforts in spreading Enagic's philosophy of "True Health."

It has come to our attention that an increasing number of Distributors are selling Enagic products at unauthorized **discounted prices**, which is direct violation of Policies and Procedures of the Company. Such practices damage the integrity of our brand and disrupt fair business operations for other Distributors who work diligently.

To protect the values and sustainability of our business, the following disciplinary actions will be enforced **with immediate effect**:

- **Temporary suspension** of the Enagic Client IDs of:
 - The Distributor selling the Enagic products below the official retail price,
 - Their direct sponsor, and
 - All uplines of the Distributor, ranked 6A, 6A2, 6A2-2, and 6A2-3.
- **Full recovery of commissions** earned from such unauthorized sales from all involved parties from the future commissions.

Please note, **uplines will be held jointly responsible**, regardless of personal involvement, for lack of oversight or guidance within their teams. **No exceptions** will be made. Moreover, in accordance with Company policy, details of Distributors who violate this pricing policy may be disclosed internally as part of our commitment to transparency and accountability.

This circular is issued under the direct instructions of Mr. Tomo Takabayashi, Chief Marketing Officer, Enagic Marketing.

We appreciate your continued cooperation and commitment to upholding the standards and integrity of Enagic India.

For Enagic India Kangen Water Pvt Ltd.

Compliance Department

